

A campaign to increase awareness and uptake of vaccines for flu, COVID-19, and RSV in at-risk populations

Partnership Materials

Consumer Social Media Posts: Get Vaccinated for Flu, COVID, RSV

Partnerships Team

10/21/2024

**RISK LESS.
DO MORE.**
Get this season's vaccines



Social Media Posts for Older Adults About Staying Protected Against Respiratory Viruses

Short Copy:

Adults 60+: #RiskLessDoMore when you get this season's vaccines for flu, COVID-19, and RSV.

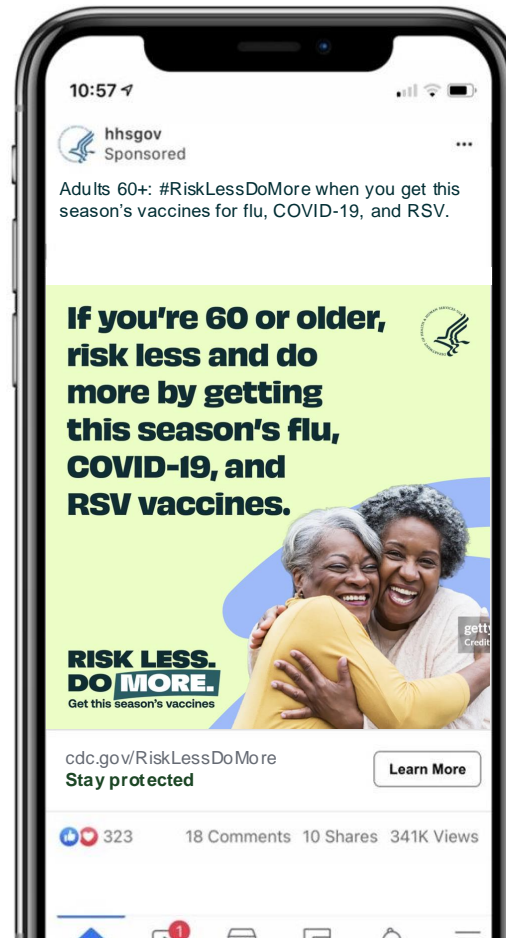
Long Copy:

Did you know that if you are 60 or older, common viruses like flu, COVID-19, and RSV are more likely to make you very sick or send you to the hospital? Vaccines are one of the best ways to protect yourself. Learn more and get vaccinated so you can #RiskLessDoMore.

Get started at vaccines.gov

Link to images: [here](#)

Must download hi-res image from link.



Facebook



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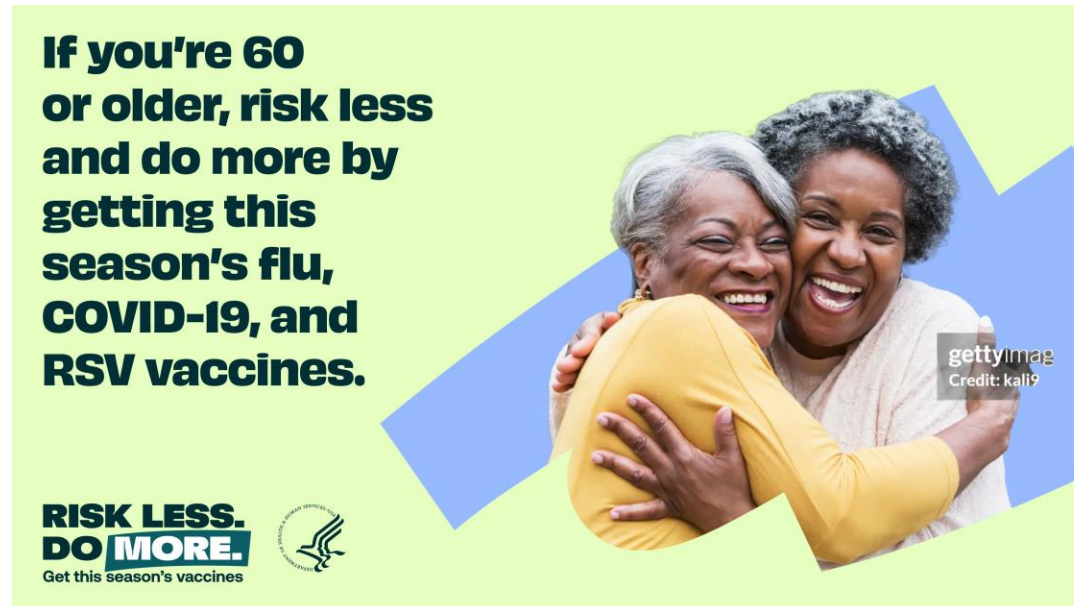
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Instagram

If you're 60 or older, risk less and do more by getting this season's flu, COVID-19, and RSV vaccines.



Social Media Posts for Health Navigators About Staying Protected Against Respiratory Viruses

Short Copy:

Your older loved one may be at higher risk for getting very sick from flu, COVID-19, and RSV. Help them get vaccinated. #RiskLessDoMore.

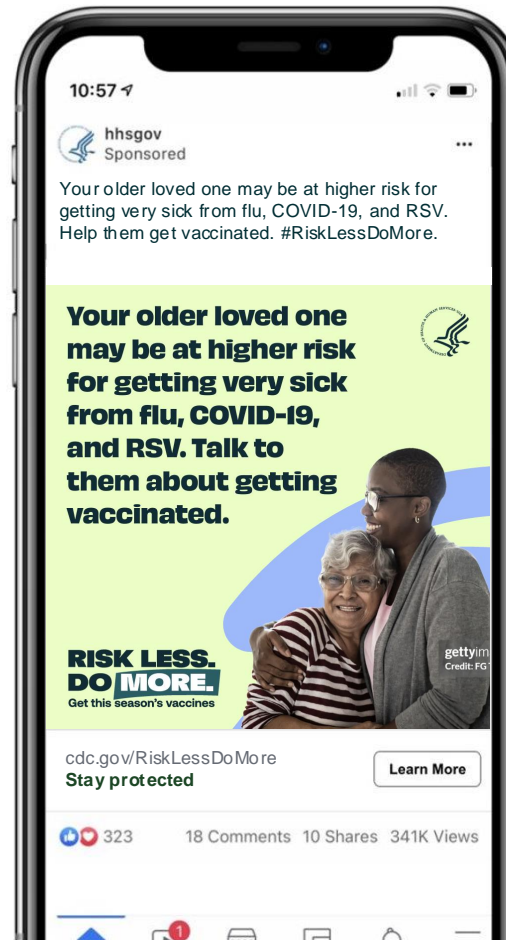
Long Copy:

People who are vaccinated for flu, COVID-19, and RSV are less likely to get very sick or need hospital care from these illnesses. Talk to your older loved one about what vaccines are right for them, so they can #RiskLessDoMore.

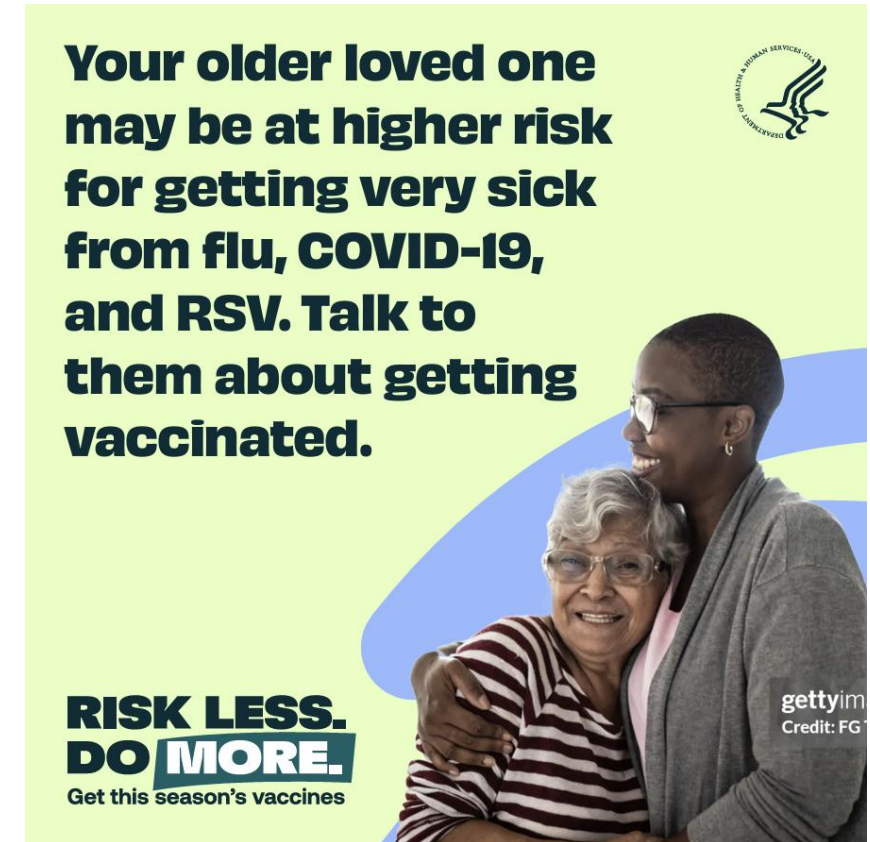
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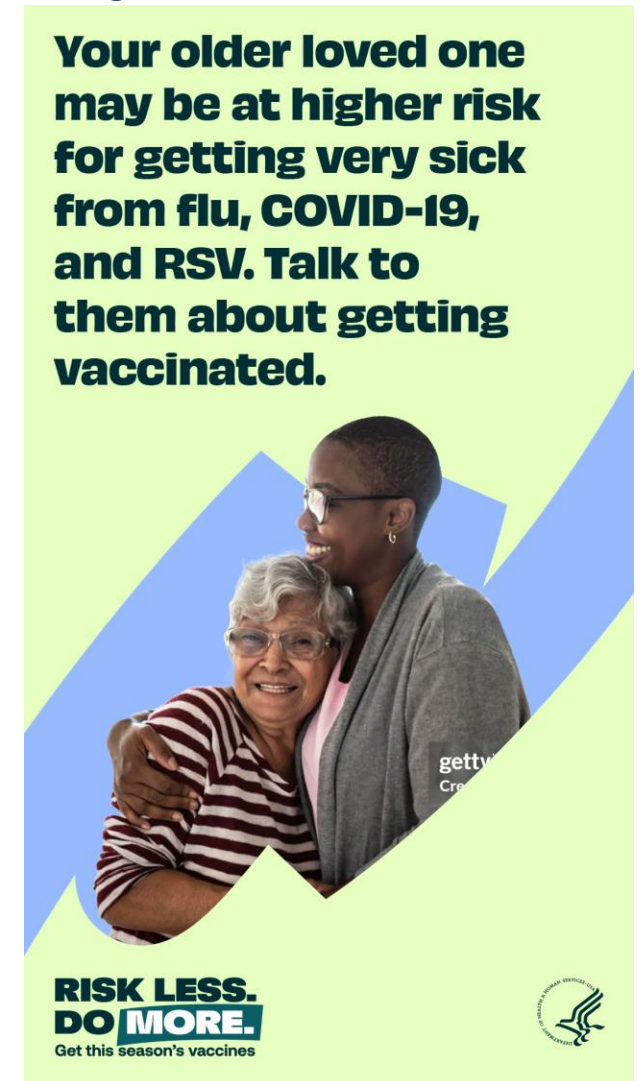
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