A campaign to increase awareness and uptake of vaccines for flu, COVID-19, and RSV in at-risk populations

## **Partnership Materials**

# Consumer Social Posts for Pregnant People to Get Vaccinated for Flu COVID RSV

Partnerships Team 10/21/2024





## **Social Media Posts for Pregnant People About the Benefits of Getting Vaccinated for Respiratory Viruses**

## Short Copy:

If you're pregnant, flu and COVID-19 can be dangerous. #RiskLessDoMore by getting this season's vaccines, plus the RSV vaccine to protect your baby.

## Long Copy:

Respiratory viruses can be dangerous for newborns. Learn about the benefits of getting the flu and COVID-19 vaccines, plus the RSV vaccine, during pregnancy to help protect your baby. #RiskLessDoMore

Get started at vaccines.gov

Link to images: <u>here</u>

Must download hi-res image from link.



### Facebook

## **Getting vaccinated** during pregnancy can benefit you and your baby.





## Social Media Posts for Pregnant People About the Benefits of Getting Vaccinated for Respiratory Viruses

### **Short Copy:**

If you're pregnant, flu and COVID-19 can be dangerous. #RiskLessDoMore by getting this season's vaccines, plus the RSV vaccine to protect your baby.

#### Long Copy:

Respiratory viruses can be dangerous for newborns. Learn about the benefits of getting the flu and COVID-19 vaccines, plus the RSV vaccine, during pregnancy to help protect your baby. #RiskLessDoMore

Get started at vaccines.gov

## Х

Getting vaccinated during pregnancy can benefit you and your baby.





#### Instagram

Getting vaccinated during pregnancy can benefit you and your baby.







